Policy makers worldwide need to optimize societal investments to improve the health of the populations they serve, while balancing competing societal priorities. The explosive increase in non-communicable diseases (NCDs) such as cardio-vascular disease, cancer, diabetes, and chronic respiratory conditions has led to an unprecedented pressure on scarce health care resources, even as the World Health Organization has established global targets to reduce premature mortality from NCDs by 25% by 2025.

Please join us for an exciting colloquium that brings together experts, policy makers, researchers, and trainees to discuss recent developments in the economics of NCDs and in cost-effectiveness analysis. Drawing upon NCD case studies from around the world, we will explore how high-quality economic evaluations can improve decision-making at regional and national levels. We will discuss new guidelines for cost-effectiveness analysis and the role of economics in reducing health inequality.